# Australia Independent Vendors profile









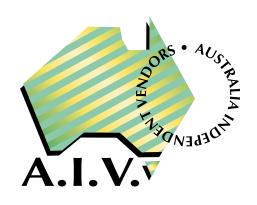
## Your warehouse on wheels

### Introduction

Australia Independent Vendors (AIV) is a network of franchised vendors operating within foodservice and route markets throughout metropolitan and regional Australia.

AlV offers a range of over 56,000 products servicing foodservice providers.

AlV creates value by focusing on convenience and supplying the right product to customers, at the right price, on time.





### The AIV Story

In 1987, AIV, formerly Queensland Independent Vendors (QIV), commenced operations in Brisbane.

Founder Roland West began the business with one truck, distributing orange juice and smallgoods.

It is during this time he developed the philosophy held by AIV today.

### Absolute commitment to customer service

Growing from these humble beginnings to over 50 business units across the country today, AIV has been distributing quality foodservice goods to small businesses with a focus on exemplary customer service for nearly a quarter of a century.

#### Our customers

BakeriesCaterersMotels

■ Cafès ■ Fish & chip shops ■ Restaurants

■ Canteens ■ Lunch bars ■ Tuck shops

CarveriesSnack barsPizza Outlets



### Franchisees

The people delivering products are predominantly the people who own the business.

They are your one stop shop, not only for product information, but for any enquiries you may have in regards to your business. Franchisees are also responsible for the administration, sales, public relations, and most importantly, customer service for their franchise.

AlV Franchises are owner operated and service other small businesses and community based customers, resulting in strong customer relationships.

The success of AIV has stemmed from a totally professional approach with a focus on convenience and service.



### Contacts

Please contact Roland West on (07) 3823 8797 or 0409 699 850 for further information.







